

Pledge to preserve Chatham's water



- Skip the fertilizer
- Avoid pesticides
- Conserve water
- Grow a Cape-friendly lawn

The H₂O Pledge

The Chatham Water Pledge campaign aims to improve the health and quality of our fresh and salt water by raising public awareness to conserve water and reduce fertilizer and pesticide use.

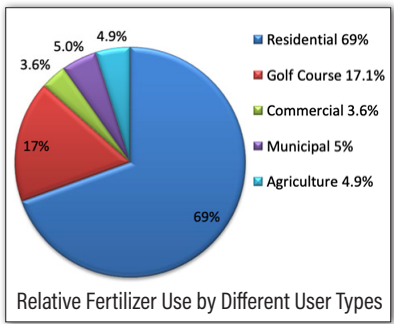
How we treat our landscapes affects us all.

Harmful yard chemicals and nitrogen from fertilizers readily find their way into the Cape's salt and fresh water due to stormwater runoff. Cape Cod's sandy soil allows seepage into groundwater—the same water that connects to our ponds, coastal embayments, and to the single-source aquifer we depend upon for drinking water.

Let's work together to protect Chatham's 66 miles of shoreline and 37 ponds. Your actions can protect our salt and fresh water—our most precious resources.



Fertilizers fuel toxic cyanobacteria blooms in ponds. Nitrogen from fertilizers stimulates algae growth in saltwater, causing poor water quality and habitat



degradation for shellfish, eelgrass, and fish that are essential for Chatham's recreational and commercial fishing.

Pesticides, including weed killers, insecticides, fungicides, and rodenticides, are highly harmful to human health, particularly children and pets, and negatively impact the environment, pollinators, and wildlife.

Water conservation relieves stress on our town water system, ensuring sufficient quantities for fire suppression efforts and for drinking water.

Cape-friendly lawns are watered by Mother Nature, with no need for harmful fertilizers or pesticides. Preserving native Cape Cod landscapes provides healthy habitats for wildlife, while also ensuring good water quality in our bays and ponds.

Take the **CHATHAM H₂O PLEDGE** today to preserve Chatham's water for our future.



FRIENDS of CHATHAM WATERWAYS
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ChathamWaterways.org



ChathamWaterways.org/WaterPledge